

# Improving School Attendance National Conference, 2018



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18 January 2018, London  
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## Key reasons to attend:

- To analyse the latest research evidence on improving school attendance
- To unpick the latest government's policy and practice
- To understand Ofsted's expectations and the inspection attendance strategy
- To examine the issue of school refusal and how this should be managed
- To provide some of the latest on-line approaches to managing and improving school attendance.

## In addition, the conference will consider:

- |  |   |
|--|---|
| a) Some practical ways of understanding and addressing persistent absence;                           | g) How to implement effective strategies to engage families to improve attendance;          |
| c) How to gain a deeper understanding regarding the Supreme Court decision on unauthorised holidays; | h) Some practical ways to engage hard to reach families;                                    |
| d) Respond to the latest rules regarding Penalty Notices;  | i) How to make sure parents understand the legal implications;                              |
| e) Understand the importance of early intervention;  | j) Provide some Intensive home support strategies;  |
| f) Discuss the impact of pupils' and families' mental health issues;                                 | k) Give delegates a resource book containing speaker presentations and additional toolkits. |

## Key Speakers include:

- **Professor Ken Reid OBE** *Attendance Consultant*
- **Victoria Franklin** *Senior Education Welfare Consultant*
- **Nicola S Morgan** *Behaviour Management and Family Engagement Consultant*



## Key Speakers include:



### **Professor Ken Reid, OBE**

*Attendance Consultant*

Ken is the author or co-author of some twenty plus books on school attendance, truancy, behaviour, helping troubled pupils, disaffection, teacher education, school effectiveness and related subjects as well as over 200 articles in academic journals based on his research, projects for schools & local authorities as well as government-funded agencies.

He is widely regarded as the leading & most entertaining & insightful speaker in the field.



### **Victoria Franklin**

*Senior Education Welfare Consultant*

Victoria Franklin is a qualified Social Worker with 25+ years experience of working in education settings. Her background is in Education Welfare, having worked with a number of Local Authorities with county – wide specialist responsibility for school attendance improvement.

Victoria currently works as an Senior Education Welfare Consultant working across all phases of education and with a range of education providers. She advises on strategies to raise attendance and close the gaps between different groups of students through analysis of systems, procedures and effective use of Data as well as support for casework. Victoria produces and delivers national training on a wide range of attendance matters in collaboration with other professionals

Other related interests include being on the Management Committee of Bristol Hospital Education Service and a past trustee of Mothers for Mothers – a post natal support charity.

Victoria is the President of NASWE - National Association of Support Workers in Education - [www.naswe.org](http://www.naswe.org) - a professional association who have been working to promote the welfare and school attendance of children since 1884.



### **Nicola S Morgan**

*Behaviour Management and Family Engagement Consultant*

Nicola S Morgan is an international behaviour management and family engagement consultant, teacher and author. She has over twenty years of experience working in a variety of early years, primary and secondary settings, including mainstream and special needs schools.

During this time she developed a reputation for successfully managing the most challenging classes and pupils as well as motivating and inspiring staff to help implement change and ensure sustainability. Consequently, she now runs training courses for schools/parents and is often invited to speak at key conferences on effective ways to help manage pupils within school and ways to create a positive learning environment. Nicola is also an International Values Education (IVET) approved trainer, an NLP Master Practitioner and is a published author in the field.



## About the Conference:

**One of the greatest challenges facing schools is how to improve school attendance not least because of its critical importance for school inspections.**

Therefore, it is timely to hold a National Conference to consider and discuss not only the nature and impact of these challenges but also to provide some evidence on best practice and new approaches. The Conference will present the latest research evidence on improving school attendance and discuss a wide range of related issues such as safeguarding, disaffection, registration, inspection, penalty notices and how to improve your school's attendance all presented by experts and practitioners from outstanding and best practice institutions. There will be ample opportunity for questions, discussion and networking.

This Conference is appropriate for a wide range of potential delegates including head teachers, deputies, SLT and middle managers, staff with responsibility for school attendance within schools, attendance officers, education welfare staff, education social workers, home-school relationship and liaison officers, specialist classroom assistants, learning school mentors and all those with a professional interest in improving school attendance.

The specialist inputs will feature contributions from well-known specialists in the field including Professor Ken Reid OBE, Victoria Franklin and Nicola S Morgan.

Professor Reid will begin the conference by questioning the rationale behind some of the existing government policy and practice and will tease out best practice from the evidence of both UK and International research as well as examine what is happening inside schools.

## Who should attend?

- Headteachers
- Deputy and Assistant Headteachers
- Education Welfare Officers
- Heads of Year
- SENCOs
- Inclusion Managers
- Pastoral Leaders
- Family Engagement Officers
- Local Authorities

## What delegates said about previous NSM Training & Consultancy conferences:

“ Really enjoyed today's conference and will go back to school with a wealth of information and can't wait to share with staff at work and start implementing strategies. I have learnt a lot from Ken Reid he was fantastic! ”

(K Kumar, Small Heath School)

“ Really good conference, Not only did we get a really comprehensive history of attendance issues, we came away understanding our statutory duties, Ofsted expectations and crucially many ideas and practical advice that would be easy to implement but would have a very positive impact. I'm really glad I came and would recommend to any attendance lead. ”

(T Lane, Christ the King Catholic Primary School)

“ Thank you for a very professional, informative day. It really has given me some fantastic ideas to raise my attendance. ”

(J Traynor, Ince CE Primary School)

“ Excellent. Really interesting – lots to take on board and think about. Key speakers were knowledgeable, providing strategies and key information that can be used and put into practice straight away. Thank you! ”

(P Pemberton, Wellacre Academy)

“ Very informative and so useful to receive a presentation from someone who actually works in a school and has proven experience in raising school attendance. ”



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## Programme

8.30 - 9.25am	Registration
9.25 - 9.30am	Welcome
9.30 - 10.15am	<i>Keynote address on attendance: Managing School Attendance: The Realities and Practical Implications</i> <b>Professor Ken Reid</b> <ul style="list-style-type: none"><li>• The latest evidence from research;</li><li>• Some theoretical impediments;</li><li>• A consideration of the realities for schools;</li><li>• National imperatives;</li><li>• Some practical interventions.</li></ul>
10.15 - 10.20am	Questions
10.20 - 10.45am	Refreshments
10.45 - 11.30pm	<i>School refusal and successful reintegration</i> <b>Victoria Franklin</b> <ul style="list-style-type: none"><li>• Examining the breadth of school refusal (delegate activity - defining school refusal using words and pictures)</li><li>• Securing/commissioning relevant support in and out of school</li><li>• Ensuring a robust reintegration strategy is in place</li><li>• Best Practice - cases study</li><li>• Reintegration policy (model sample)</li></ul>
11.30 - 11.35am	Questions
11.35 - 12.40pm	<i>Attendance under the common inspection framework</i> <b>Professor Ken Reid</b> <ul style="list-style-type: none"><li>• Understanding Ofsted's expectations</li><li>• An examination of inspection attendance strategy</li><li>• The key issues along with some helpful suggestions</li><li>• Top tips on how to prepare before inspection</li><li>• Using an attendance audit</li></ul>
12.40 - 12.45am	Questions
12.45 - 1.20pm	Lunch
1.20 - 2.05pm	<i>Term time holiday absence - the great debate - use of penalty notices</i> <b>Victoria Franklin</b> <ul style="list-style-type: none"><li>• Outcome of the recent Isle of Wight case -nationally/locally</li><li>• The Supreme Court ruling -what are the rules? -(discussion/clarification)</li><li>• Implications for schools following the judgement by Baroness Hale -what have you done?</li><li>• When is it appropriate to request/issue a penalty Notice</li><li>• Understanding how penalty notice sanction links to prosecution</li></ul>
2.05 - 2.10pm	Questions
2.10 - 2.40pm	<i>Good practice sessions</i> <b>Selected primary &amp; secondary schools</b>
2.40 - 2.45pm	Questions
2.45 - 3.15pm	<i>Effective ways to engage families to improve pupil school attendance</i> <b>Nicola S Morgan</b> <ul style="list-style-type: none"><li>• Understand the impact of pupils' and families' mental health issues</li><li>• Practical ways to engage hard-to-reach families</li><li>• How to effectively communicate the legal implications to parents</li><li>• intensive home support strategies</li><li>• Understanding the importance of early intervention</li><li>• Some of the latest on-line and interactive approaches to raising school attendance.</li></ul>
3.15 - 3.20pm	Questions
3.20 - 3.30pm	Closing thoughts



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## REGISTER

Attending on your own? We'll introduce you to other delegates on arrival.  
A great networking opportunity!

### Next Step

1. To register for the **Outstanding School Attendance National Conference** just complete the booking form and either: **Email:**  
**Post: NSM Training & Consultancy Ltd, 97 King George V Drive, Heath, Cardiff, CF14 4EH**
2. An invoice will be sent to your organisation
3. Joining instructions will be emailed to you four weeks before the conference

### Delegate(s) Details Please use capital letters

Venue: London  Leeds  Birmingham

#### Delegate 1:

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#### Delegate 2:

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**Payment:** Payment includes attendance, refreshments, lunch and documentation. Full payment must be made within 28 days of registering. If payment is not made prior to the event start date, NSM Training & Consultancy Ltd reserves the right to refuse entry to the delegate. Once payment has been received a receipt will be sent.

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**Accommodation:** It is the responsibility of delegates to book accommodation if required.

**Cancellation/substitutions:** A substitute delegate attending in your place will be accepted at no extra charge. A refund of fees will be made for cancellations received in writing 3 weeks before the event and are subject to a £10+VAT cancellation fee to cover administration costs. Written cancellations made two weeks before the conference date will be subject to 75%+VAT refund per ticket. Cancellations made less than two weeks before the conference date cannot be refunded.

**Data protection:** By entering your details in the fields above, you agree to allow NSM Training & Consultancy Ltd to contact you by mail, email, telephone. Should you not wish us to contact you, please let us know, using the address above.

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### Exhibition Opportunities

If you are interested in exhibiting at this conference call 029 20193162 or email [bookings@nsmtc.co.uk](mailto:bookings@nsmtc.co.uk) for further information

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### Price Information

**Early Bird** (book by 30 November 2017)

**Delegate place £195+VAT**

**Delegate place £225+VAT London only**

**Standard Rate** (book after 30 November 2017)

**Delegate place £225+VAT**

**Delegate place £255+VAT London only**

